



# FACT Sheet

## SCHEDULE OF EVENTS FOR EARTHQUAKE AWARENESS WEEK 2026 CAMPAIGN JANUARY 11 -17, 2026

Jamaica's location on the northern edge of the Caribbean Plate places our island in an active seismic zone, making us highly vulnerable to earthquakes. As we remember the profound devastation of the Great Kingston Earthquake on January 14, 1907, and draw lessons from our collective recovery from events like Hurricane Melissa, it is more critical than ever to strengthen our national preparedness for seismic hazards.

To this end, ODPEM will host its annual Earthquake Awareness Week each January. This campaign is dedicated to increasing public knowledge, promoting practical readiness, and building a culture of resilience against earthquakes and related hazards. This year's **Theme is "Resilient Jamaica: We weather the storm and brace for the shake"**. Join us as we build a more prepared Jamaica. The public, private sector, schools, and community groups are encouraged to participate.

### **Sunday, January 11, 2026**

Social Media Campaign Launch ODPEM will launch the week with awareness postings across social media platforms. Follow us to get informed and prepare for the week's activities.

### **Monday, January 12, 2026**

Official Launch & Outside Broadcast, the campaign officially begins with a live Outside Broadcast from the ODPEM headquarters (10:00 AM - 12:00 PM). Tune in for critical information and official remarks.

### **Tuesday January 13, 2026**

Think Tank at JIS Experts will convene at the Jamaica Information Service (JIS) for a dedicated discussion to deepen public understanding of the earthquake threat and mitigation strategies.

### **Wednesday January 14, 2026**

National School Earthquake Drill Day, all schools are urged to participate. Conduct an earthquake drill on this solemn anniversary, followed by a brief review session to identify improvements for your school's safety plan.

### **Thursday January 15, 2026**

Business & Workplace Preparedness Day, all businesses are encouraged to participate. Raise your internal earthquake alarm and have employees practice the "Drop, Cover, and Hold On" safety technique. Protect your staff and secure your operations.

Preparation is our shared responsibility. For more information, guidance, or resources, please contact ODPEM:

*Disasters Happen.....Be Prepared*

